

PIZZA PIZZA® “PIZZABILITIES SCRATCH & WIN” CONTEST  
OFFICIAL CONTEST RULES

HOW TO ENTER:

No purchase is necessary to enter the Pizza Pizza “Pizzabilities Scratch & Win” Contest (the “Contest”). Customers who purchase any size whole pizza will receive a “Pizzabilities Scratch & Win” card (while supplies last) during the Contest Period and will automatically get a chance to win one of the prizes listed below. To obtain a “Pizzabilities Scratch & Win” card without making a purchase, send a self addressed stamped 9” x 12” envelope to 500 Kipling Avenue Toronto, Ontario M8Z 5E5 C/O Pizzabilities Contest. Each request for a no-purchase entry must be postmarked no later than the contest close date. No mail-in requests will be fulfilled if all “Pizzabilities Scratch & Win” cards have been distributed at the date of receipt of such request. Only one (1) mailed entry allowed per person per week and per envelope throughout the Contest Period. No mechanical reproductions of requests permitted. Must be 18 years of age or older at the time of redemption in order to be eligible to participate in the Contest.

PRIZES AND ODDS OF WINNING:

There will be 2,075,125 “Pizzabilities Scratch & Win” cards produced and available for distribution throughout the Contest Period. The total number of prizes available to be won will decrease throughout the Contest Period as “Pizzabilities Scratch & Win” cards are distributed. Prizes, approximate prize values and approximate odds of winning are set out below. The number of prizes and odds of winning have been calculated based on the total number of “Pizzabilities Scratch & Win” cards available to be distributed at the start of the Contest Period.

CONTEST PERIOD:

The Contest runs from Monday, October 17, 2016 11:00:01 a.m. Eastern Daylight Time (“EDT”) and ends on the earlier of the day the last “Pizzabilities Scratch & Win” card is distributed and 11:59:01 p.m. EDT on Sunday, November 30, 2016 (the “Contest Closing Date”) (the “Contest Period”) or while supplies last.

HOW TO PLAY:

Each participant who purchases any size whole pizza at participating Pizza Pizza locations in Ontario, Nova Scotia, Manitoba and Saskatchewan during the Contest Period, or who sends a mail-in entry request without making a purchase by the mail-in entry deadline, will receive one (1) “Pizzabilities Scratch & Win” card per pizza (while supplies last), which will have a scratch window which he or she must scratch to find three (3) or four (4) matching toppings to be a potential instant winner. Winners of the grand, second and third prizes must correctly answer a four part mathematical skill-testing question, administered at time of redemption, in a time limited way, without assistance or the use of a calculator. All prizes must be redeemed by the date specified on the winning card otherwise prize will be forfeited. Except as otherwise stipulated in these rules, in order to claim and be awarded any prize in the Contest, you will be required to provide the original “Pizzabilities Scratch & Win” card (no copies) for verification.

PRIZES AND ODDS OF WINNING:

No. of Prizes	Prize	Individual Value	Total Value	Approximate Odds (1 IN)
10	<b>Grand Prizes:</b> A Trip for 4 to Universal Orlando Resort™	\$4,291.58	\$42,915.80	10 in 2,075,125
15	<b>Second Prizes:</b> \$1,000 Cash	\$1,000.00	\$15,000	3 in 2,075,125

100	<b>Third Prizes:</b> \$100 Pizza Pizza Gift Card	\$100.00	\$10,000	100 in 2,075,125
	<b>Food Prizes (can only be redeemed with minimum purchase):</b>			
10,000	Small 2-topping Pizza	\$9.95	\$99,500	10,000 in 2,075,125
15,000	Mini Bucket Chicken Wings	\$5.00	\$75,000	15,000 in 2,075,125
150,000	Jalapeno Poppers	\$5.99	\$898,500	150,000 in 2,075,113125
250,000	Deep Fried Pickles	\$5.99	\$1,497,500	250,000 in 2,075,125
200,000	Mini Bucket Chicken Bites	\$5.00	\$1,000,000	225,000 in 2,075,125
250,000	Funnel Cake Stix	\$5.00	\$1,250,000	250,000 in 2,075,125
250,000	Half Moon Cheesy Bread	\$4.99	\$1,247,500	250,000 in 2,075,125
275,000	Small Box of Onion Rings	\$3.29	\$904,750	275,000 in 2,075,125
350,000	3 Pack of Coke	\$2.99	\$1,046,500	350,000 in 2,075,125
325,000	Dipping Sauce	\$0.75	\$243,750	325,000 in 2,075,125

The total approximate retail value of all prizes to be won is \$8,258,652.80.

**Universal Orlando Resort Prize Description:**

There will be ten (10) trip prizes (“Trip Prizes”) awarded. Each Trip Prize winner (“Trip Winner”) will receive a four (4) day, three (3) night trip for Trip Winner and up to three (3) guests (“Guests”) to Universal Orlando Resort in Orlando, Florida. Each Trip Prize will include round trip coach class air transportation for Trip Winner and up to three (3) Guests from a major international airport near Trip Winner’s home (as determined by Universal Orlando in their sole discretion) to Orlando, FL; three (3) nights standard hotel accommodation (one room, quadruple occupancy, room and tax only) at Loews Sapphire Falls Resort (or another on-site hotel as determined by Universal Orlando in their sole discretion); non-exclusive ground transportation to and from airport and hotel in Orlando, FL; 3-Day Park-to-Park tickets for admission to Universal Studios Florida and Universal’s Islands of Adventure theme parks for Winner and up to three (3) Guests; admission to one (1) Blue Man Group performance for Trip Winner and up to three (3) Guests (exact date and time to be determined by Universal Orlando in their sole discretion); and should the Trip Winner choose a travel period after June 1, 2017, the Trip Prize will also include three (3) days of admission to Universal’s Volcano Bay water theme park for Trip Winner and up to three (3) Guests. The Approximate Retail Value (“ARV”) of each Trip Prize is four thousand (\$4,077.23 USD). If Trip Winner elects to partake in any or all portions of his/her Trip Prize with fewer than three (3) Guests or no Guests, the Trip Prize will be awarded to Trip Winner and each participating Guest, and any remainder of the Trip Prize not awarded will be forfeited and shall not be subject to further

or alternative compensation. All elements of the Trip Prize must be redeemed at the same time, and no changes will be permitted after confirmation of Trip Prize redemption. If Trip Winner is between the ages of eighteen (18) and twenty-one (21), he/she must be accompanied by an adult of at least twenty-one (21) years of age in order to check into the on-site hotel. Unless child or ward of Winner or one of the allotted Guests, each Guest must be eighteen (18) years of age or older as of the date of departure and must travel on the same itinerary and at the same time as the Winner. Specific travel dates and arrangements are subject to air travel, holiday, blackout dates, and other prize and travel restrictions. Trip must be completed within one (1) year from the Contest Closing Date or Trip Prize will be forfeited in its entirety; however, in order to partake in the tickets for Universal's Volcano Bay, Trip Winner must choose a travel period to occur after the opening of Universal's Volcano Bay to the general public which is currently anticipated to occur June 1, 2017. Trip Winner may choose a travel period prior to this date, however, in doing so, will forfeit the Universal's Volcano Bay admission tickets without further or alternative compensation. Reservations are subject to availability. Trip must be booked at least sixty (60) days prior to intended departure date. Travel dates are subject to Universal Orlando and Contest Sponsors approval. Trip Winner and Guests are responsible for obtaining, at their own expense, any necessary travel documentation (i.e. valid visas, passports, etc.) prior to travel. ARV of Trip Prize may vary depending upon the points of departure, ground transportation, and/or airline fare fluctuations; any difference between stated ARV and final ARV of Prize will not be awarded. Trip Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Trip Prize and all such expenses are the sole responsibility of Trip Winner and his/her Guest(s). Trip Winner is responsible for any air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges, baggage charges and security charges. Once issued, tickets are nontransferable and may not be reissued once travel has commenced. Open tickets may not be issued and stopovers are not permitted. Travel arrangements must be made through Universal Orlando.

Universal City Development Partners Ltd. d/b/a Universal Orlando Resort ("Universal Orlando") is the prize supplier of the Trip Prizes only in this Contest; is not a sponsor of this Contest, and is not responsible for the administration of this Contest, the collection of the entries or the conduct of the draws. Any disputes involving Universal Orlando arising out of or relating to any person's use of, or participation, in the Trip Prize itself shall be resolved by applying the laws of Florida, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in state or federal courts within Orange County, Florida. Such claims shall be resolved individually, without resort to any form of class action, and all such claims shall be limited to actual out-of-pocket costs incurred, but in no event to include attorneys' fees.

#### HOW TO REDEEM PRIZES:

##### **To redeem Grand, Second and Third Prizes:**

All Trip, cash and Pizza Pizza gift card prize winners must call 1-800-265-9762 ext 352. You will be asked to send the original winning "Pizzabilities Scratch & Win" card (no copies) for verification, along with a completed and signed Liability and Release form (in case of Trip Prize, release forms must be signed and returned by Winner and all participating Guests). It is strongly recommended that all materials be photocopied prior to mailing and that all materials be sent using insured Registered Mail with a receipt of mailing. Please note proof of mailing is not proof of receipt. Liability and Release forms will be forwarded by e-mail or regular mail and must be returned by the deadlines stipulated by the Contest Sponsors, otherwise prize will be forfeited.

##### **To redeem food prizes:**

All small 2-topping pizzas, mini bucket chicken wings, jalapeno poppers, deep fried pickles, mini bucket chicken bites, funnel cake stix, half moon cheesy bread, small box of onion rings, coke and dipping sauced may be redeemed by placing an order online at [www.pizzapizza.ca](http://www.pizzapizza.ca) or through the Pizza Pizza

mobile website and entering the unique code on the front of the winning card. Cards valid until December 11, 2016. Minimum order of \$9.99 (before taxes and delivery). Not redeemable for cash. No refunds, exchanges or time extensions. Not valid in conjunction with any other offer or coupon. One-time use only. One code per order. Winning cards may not be resold.

GENERAL RULES:

1. The Contest is open to all Ontario, Nova Scotia, Manitoba and Saskatchewan residents except to employees (and their immediate family members and those with whom they are domiciled) of Pizza Pizza Limited and its franchisees, operators and partners (collectively the "Contest Sponsors"), and its and their respective affiliates, agents, suppliers, and distributors.
2. Prizes are not transferable (with the exception of transfer of prizes from a minor to his/her parent or legal guardian in accordance with this Section 2) and must be accepted as awarded with no prize substitutions, whether in cash or otherwise, except that the Contest Sponsors and prize suppliers reserve the right at their sole discretion for any reason or no reason whatsoever to make prize substitutions of equivalent kind and value. To be eligible to claim a prize, prize claimants must meet all conditions in these rules (including the additional conditions for the Trip Prizes set out above) and must have reached the age of majority in their jurisdiction of residence or, in the event a person under the age of majority receives an eligible winning "Pizzabilities Scratch & Win" card, they are permitted to transfer the card to their parent or legal guardian, who will then be the eligible prize claimant.
3. By entering this Contest, you acknowledge having read these Rules and agree to be bound by them, and the decisions of the Contest Sponsors (or any appointed contest judges) which are final and binding with respect to all aspects of the Contest.
4. The Contest Sponsors and Prize Suppliers are not responsible for any printing, distribution or production errors and may terminate, amend, suspend or withdraw this Contest at any time for any reason, without notice and without liability, at their sole discretion for any reason or no reason whatsoever. In the event the number of winning "Pizzabilities Scratch & Win" cards is potentially greater than the number of prizes indicated in these Rules, Contest Sponsors reserve the right to suspend the remittance of the prizes, in whole or in part, without prior notice. Prizes would then be awarded randomly between all participants having filed a prize claim within the same category. In all instances, Contest Sponsors shall have no obligation to distribute more prizes than as indicated in these Rules. Any decision or ruling by Contest Sponsors in this regard is final, binding and without appeal.
5. None of the Contest Sponsors, Prize Suppliers, their respective affiliates, agents, suppliers, distributors and employees shall be responsible in any way for, or assume any liability whatsoever in any way attributable to the use or misuse of the prizes awarded or a participant's participation in this Contest or in any prize-related activity. Contest Sponsor is not responsible for lost, late, stolen, illegible, incomplete, mutilated, misdirected or postage-due requests or prize claims.
6. Each prize claimant must correctly answer the time-limited, mathematical skill-testing question, which will be administered at time of redemption, without assistance or the use of a calculator, in order to win any prize, and may also need to return a signed release of liability and acknowledgment form. Without limitation, Contest Sponsor reserves the right to administer a skill-testing question as it deems appropriate to address disability issues. In the event the selected participant is a minor in his or her province of residence, the participant's parent or legal guardian will be deemed to be the participant who must meet all Contest eligibility requirements and who may accept the prize on behalf of the minor. Contest judges' rulings are final, binding and without appeal in all matters related to the Contest and the awarding of prizes.

7. "Pizzabilities Scratch & Win" cards obtained through unauthorized sources or which are incomplete, mutilated, altered, illegible, reproduced, forged, counterfeited or irregular in any way, are automatically void. Redemption of "Pizzabilities Scratch & Win" cards is the sole responsibility of the individual seeking verification. Contest Sponsor is not responsible for any lost, stolen or damaged "Pizzabilities Scratch & Win" cards. Pizza Pizza franchisees, corporate stores and their respective employees are not allowed to submit "Pizzabilities Scratch & Win" cards for prizes on behalf of a potential winner.
8. By redeeming the "Pizzabilities Scratch & Win" cards, each participant consents to the use of his/her name, image, photograph, likeness, voice and city of residence by the Contest Sponsors and/or Prize Suppliers for any and all publicity purposes, commercial or otherwise, in all media, in connection with this Contest without further compensation or notice. Where a participant is a minor in his or her province of residence, the parent or legal guardian must execute a confirmatory consent.
9. By participating in this Contest, participants agree to release the Contest Sponsors, the Prize Suppliers and each of their respective affiliates, agents, suppliers, distributors and employees including advertising, public relations and promotions agencies, from any and all liability, including loss or damage, directly or indirectly related, in whole or in part, to the acceptance, possession, use or misuse of prize or merchandise obtained by redemption of a prize, or participation in this Contest or any prize-related activity. Acceptance of his/her prize by any winner shall be as-is, where-is, without any warranty or condition whatsoever from the Contest Sponsors and Prize Suppliers, including, without limitation, any warranty or condition of merchantability or suitability for a particular or general purpose or any warranty or condition that the prize is without defects or hidden vices, and such acceptance shall constitute an agreement by the winner to look solely to the manufacturer and the warranty provided by it, if any, should any defects in the prize exist.
10. The eligible winners of the Trip Prize (and his/her Guests) and Second and Third Prizes shall be required to sign and return a declaration and release form confirming compliance with these Rules and containing a release of liability of the Contest Sponsors and Prize Suppliers. In the event that the winner is a minor in his or her province of residence, the parent or legal guardian of the participant is required to sign the declaration and release.
11. Contest is subject to applicable Federal, Provincial and Municipal Laws and Regulations. Void where prohibited.
12. Unless participants otherwise consent (or, for minors, their parent or legal guardian consents), the personal information gathered about participants in the course of this Contest will be used solely by the Contest Sponsors, the Prize Suppliers, and their authorized agents, for the administration of this Contest and prize fulfillment.
13. To receive a list of winners or a copy of these Rules, send a postage-paid, self-addressed envelope to 500 Kipling Avenue Toronto, Ontario M8Z 5E5 C/O Pizzabilities Contest no later than December 31, 2016.

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