



Pizza Pizza

- ROYALTY CORP. -

Annual General Meeting
May 30, 2018



ELIZABETH WRIGHT

Pizza Pizza Royalty Corp.
Board Chair





FORWARD- LOOKING STATEMENTS



- This presentation will contain forward-looking statements.
- Investors should be aware that any forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those disclosed here today.
- Investors are directed to the Company's Annual Information Form for a full discussion of risks.
- Management does not intend to discuss any undisclosed material information today.

CURT FELTNER

Pizza Pizza Limited
Chief Financial Officer





PIZZA PIZZA ROYALTY CORP. ASSETS



**Trademarks & Tradenames are
the Company's major assets**



SHAREHOLDER INFORMATION

PPRC, A HIGH-YIELD DIVIDEND
CORPORATION.



- TSX exchange listing **PZA**
- Publicly-traded shares outstanding **24,618,392**
- Fully Diluted shares **31,666,003**
- Pizza Pizza Limited's ownership **22.3%**
- Market capitalization **\$415 million**
- Current monthly dividend **\$0.0713**
- Credit facility matures Apr 2020 **\$47M**

\$35.6 MILLION IN ROYALTY REVENUE

(\$551 MILLION SYSTEM SALES)



Licence and royalty agreements with Pizza Pizza Limited provide cash flow stability to investors, without exposure to operational risks.

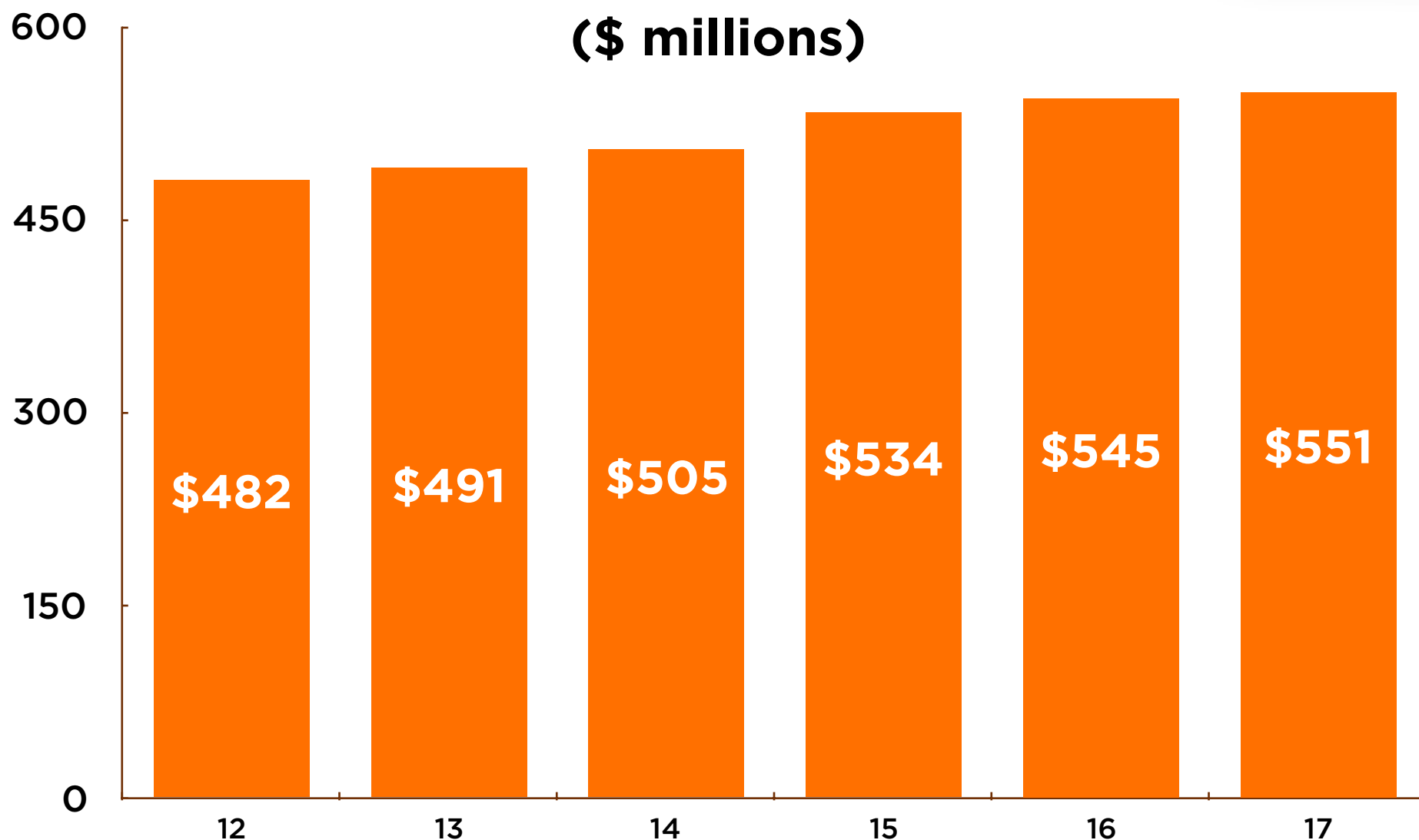
2017 PERFORMANCE HIGHLIGHTS

SSSG IS THE KEY DRIVER OF
SHAREHOLDER YIELD.



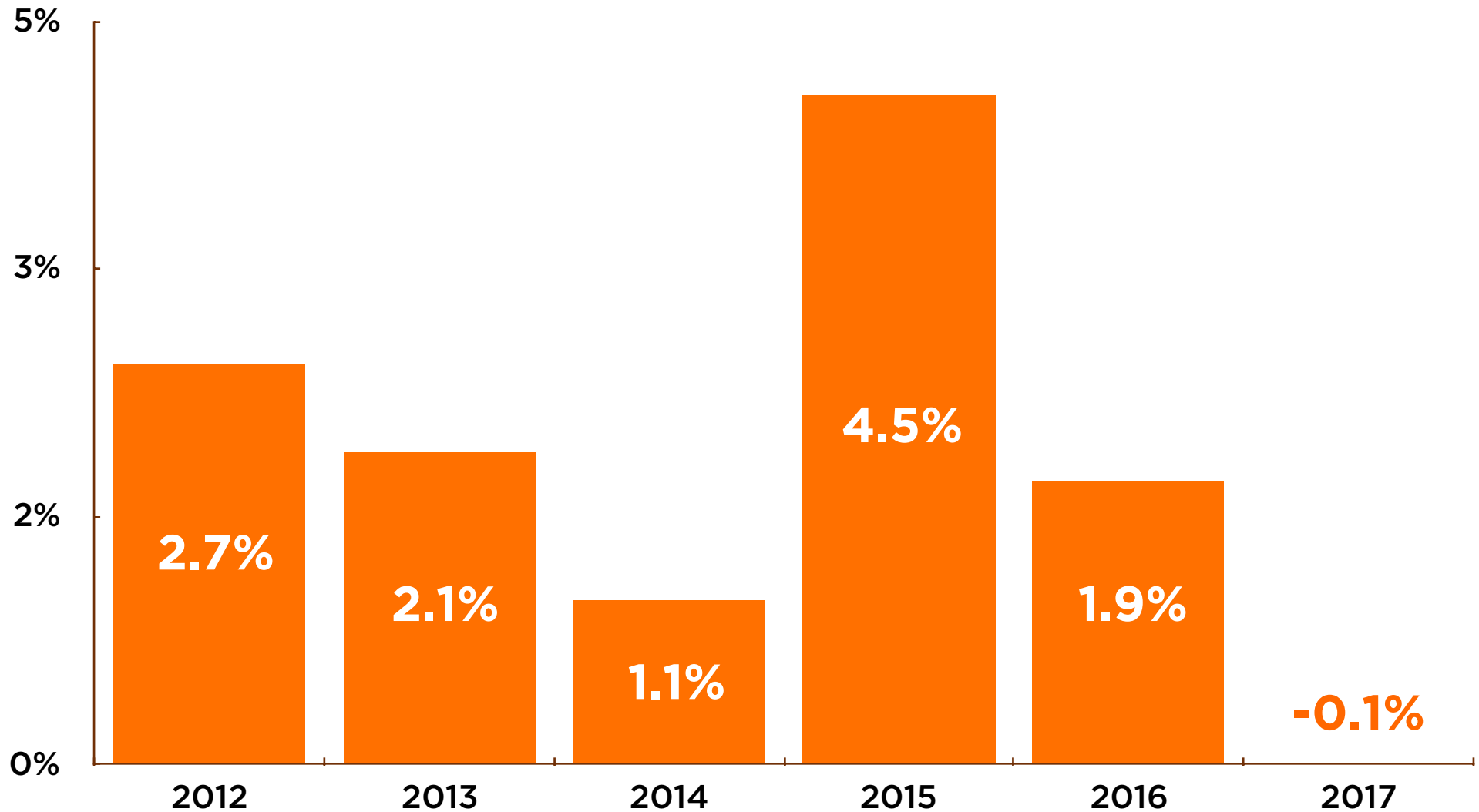
- Royalty Pool System Sales **\$551 M**
- SSS decreased **0.1%**
- Royalty Revenue **\$35.6 M**
- Earnings per share **\$0.867**
- Dividends per share **\$0.8556**
- **\$5.1 million** working capital reserve
- Pay-out ratio **101%**

ROYALTY POOL SYSTEM SALES



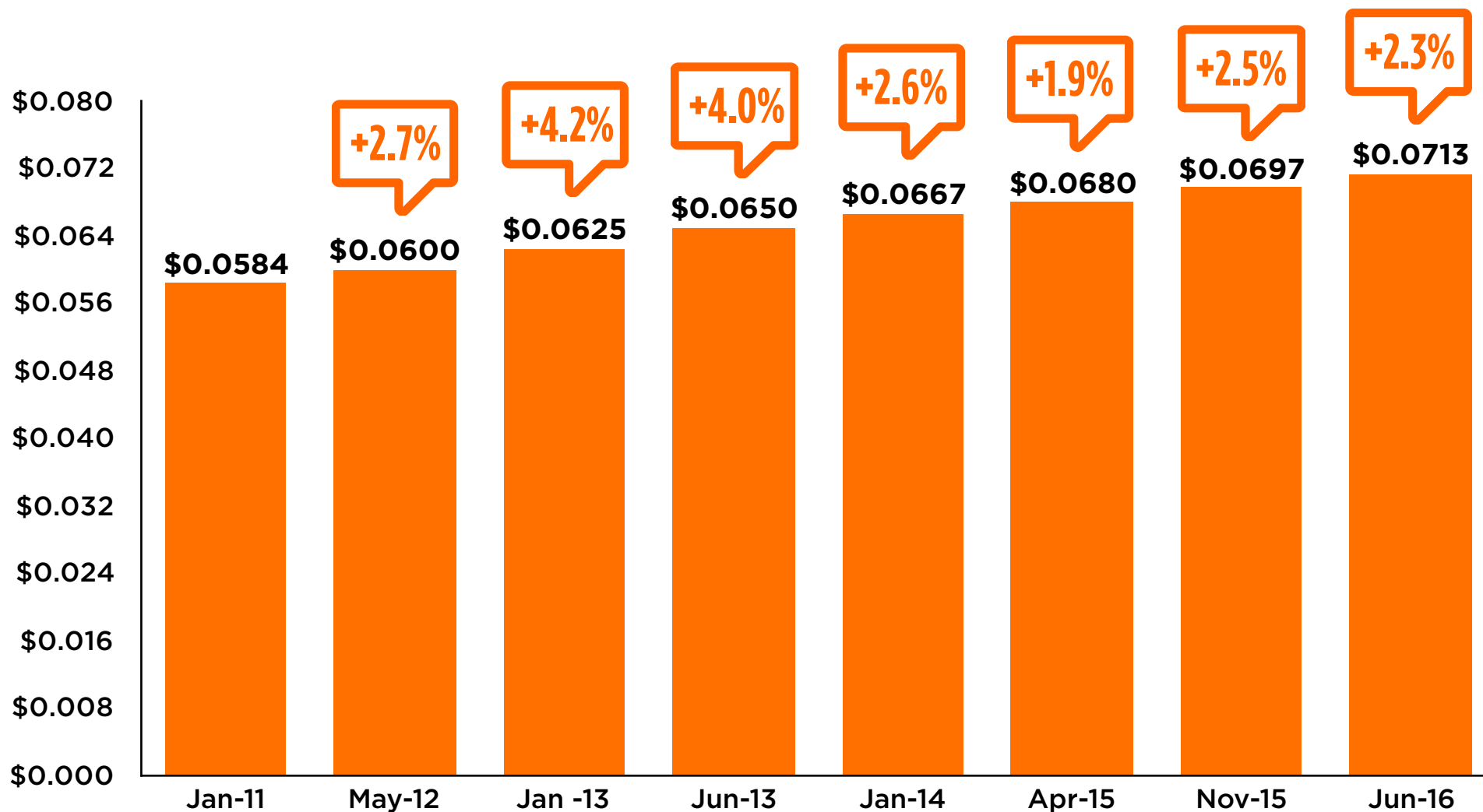
Royalty revenues are based on top-line Royalty Pool System Sales.

SAME STORE SALES GROWTH



SSSG is the key driver of shareholder yield growth.

MONTHLY DIVIDEND GROWTH



PPRC increased dividends seven times in six years.

Q1 '18 PERFORMANCE HIGHLIGHTS

- Royalty Pool System Sales **\$135 M**
- SSS decreased **0.2%**
- Earnings per share **\$0.217**
- Dividend per share **\$0.214**
- Pay-out ratio = **107%**
- Royalty Pool = **758 restaurants**
- **\$4.7 million** working capital reserve





ADVANTAGES OF PZA

- Royalty Structure
- High-yield Dividend Corp
- Sales Growth History
- Stable Quick Service Industry
- Exceptional Brand Recognition
- Strong Cash Position



PAUL GODDARD

Pizza Pizza Limited
Chief Executive Officer



CELEBRATING OUR 50TH ANNIVERSARY

THE PRIVATE OPERATING COMPANY
PAYS A MONTHLY ROYALTY FOR USE OF
THE TRADEMARKS.



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FUNDAMENTALS

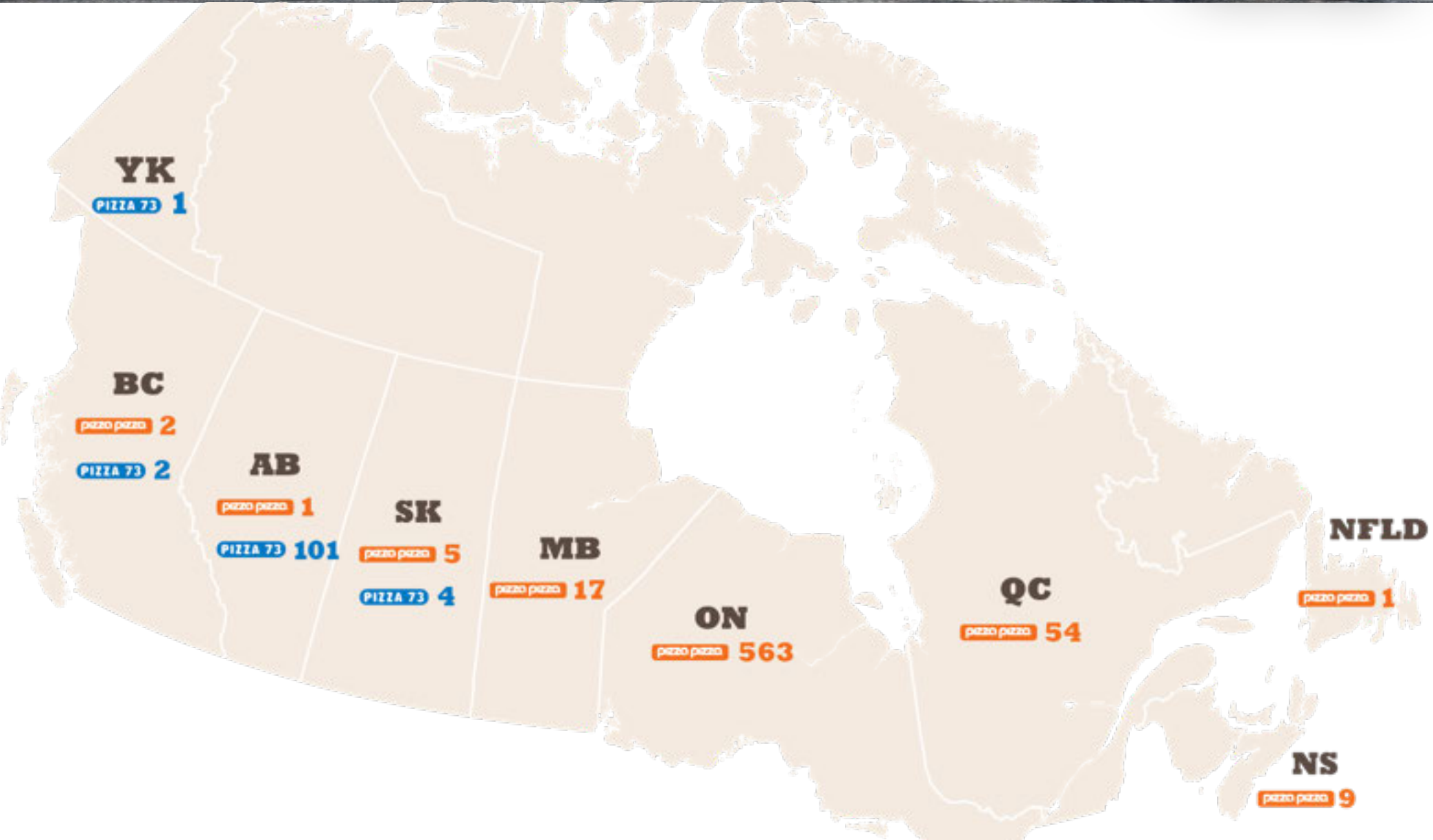




AWARD WINNING BRAND

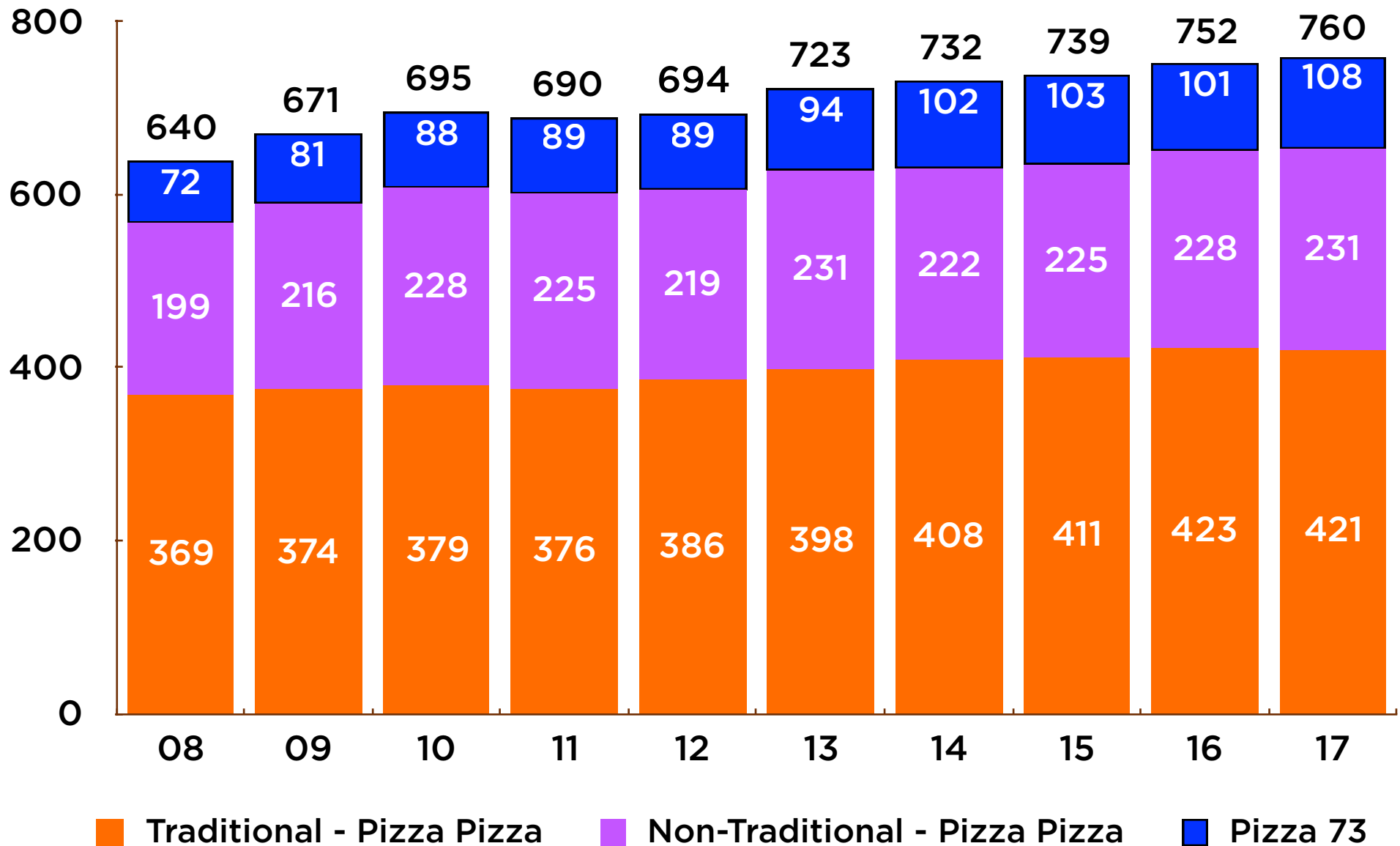


CANADA'S #1 PIZZERIA



Building a national presence outside our core Alberta and Ontario markets.

RESTAURANT GROWTH



NON-TRADITIONAL PARTNERSHIPS



Sponsorships



Non-Traditional Locations



Special Events



Partnering with major sports arenas, entertainment venues and special community events provides marketing and business opportunities.

RESTAURANT RE-IMAGING



HISTORY OF INNOVATION





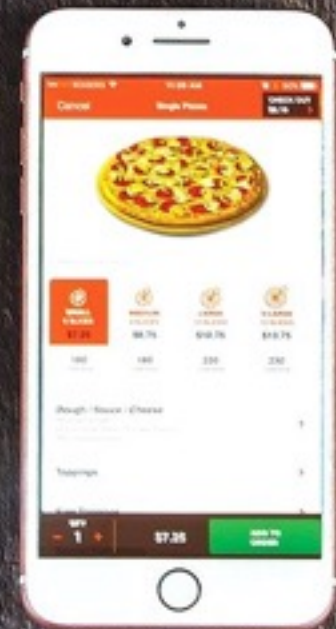
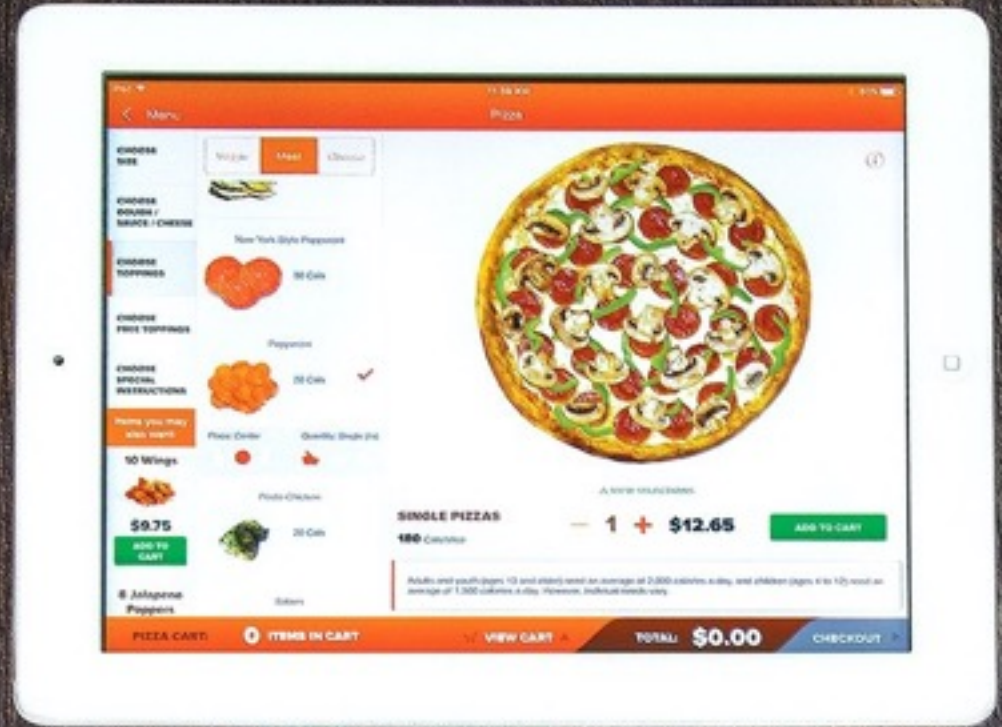
PRODUCT INNOVATION

NEW PRODUCT LAUNCHES ARE
KEY TO SALES BUILDING.



TECHNOLOGICAL INNOVATION

PARTNERING INNOVATION WITH CONVENIENCE LEADS TO SALES GROWTH.



POWERFUL BRANDS & MARKETING



PIZZA PIZZA

DINNER+ MOVIE!

LARGE PIZZA +3 TOPPINGS*
 +3 CANS OF *Coca-Cola*
 440-720 CALS/SERVING, SERVES 5

+2 for 1 MOVIE COUPON

CINEPLEX

\$14⁹⁹

PIZZA PIZZA
2 for 1 MOVIE COUPON
CINEPLEX
*MAX VALUE OF \$13.50
*EXcludes all other offers
*Valid only at participating locations

UP TO \$13⁵⁰ IN VALUE!

Place your order from our mobile app for iPhone, iPad and Android and get it delivered, hot & fresh!

Download on the App Store | GET IT ON Google Play

Now available for Apple Watch: order on-the-go and pay from your wrist at your door or in-store with Apple Pay!

Save time waiting in line by ordering online or with our mobile app for convenient EXPRESS PICKUP IN-STORE!



**PIZZA
PIZZA**

+2 for 1



**CINEPLEX
MOVIE COUPON**



Vegetarian & Vegan



SOCIAL RESPONSIBILITY



Our fundraising events have raised over \$3,300,000 for various charities including the Children's Miracle Network.

VISION

“Always the
best food,
*made especially
for you.*”

MISSION

Our mission is to make each and every occasion with us an enjoyable and memorable experience by offering the highest quality of fresh products and exemplary service, *guaranteed!*

PRINCIPLES

OUR RECIPE FOR SUCCESS:

- R** Respectful Relationships and Recognition
- E** Empowerment for our Employees
- C** Communications and Community
- I** Integrity, Initiative and Innovation
- P** Pride, Performance and Profitability
- E** Enthusiasm, Enjoyment and Engagement

CORE VALUES

- Use the best ingredients
- Make an outstanding product
- Serve with friendliness and enthusiasm
- Keep the environment bright, clean and safe

Thank You.

