

## **“RAISE A SLICE PHOTO GIVEAWAY” CONTEST**

### **RULES & REGULATIONS**

#### **HOW TO ENTER:**

No Purchase necessary to enter and win the Pizza Pizza “Raise a Slice Photo Giveaway” Contest (the “Contest”). Entrants must visit the Raise a Slice Contest page at [www.pizzapizza.ca](http://www.pizzapizza.ca) between Tuesday, May 23, 2017 at 11:00 a.m. Eastern Time (ET) and July 11, 2017 at 9:00 a.m. ET, submit a photo featuring a slice of Pizza Pizza pizza along with a unique description, no more than 250 words, of your dream Canadian destination and upload it to the Raise a Slice Contest page at [www.pizzapizza.ca](http://www.pizzapizza.ca) or (ii) on a 3” x 5” piece of paper write your name, complete address, telephone number and e-mail address, not mechanically reproduced or photocopied and include your original photo featuring a slice of Pizza Pizza pizza along with your hand-written description, no more than 250 words in length, of your dream Canadian destination and mail to: “RAISE A SLICE PHOTO GIVEAWAY CONTEST”, 500 Kipling Avenue, Toronto, Ontario, M8Z 5E5. Each mailed entry must be legibly completed by hand, mailed separately, bear sufficient postage (each online or mail-in entry, an “Entry” and collectively, the “Entries”). Entrants are only able to enter the Contest once each calendar day (between 12:00 a.m. ET and 11:59 p.m. ET) during the Contest Period and only from a single email account. Duplicate Entries, multiple same-day Entries and Entries from multiple accounts will invalidate all entries. Mail-in Entries must be received by Monday, July 10, 2017 at 11:59 p.m. ET in order to be included in the Contest.

Must be a residents of Ontario, Manitoba, Nova Scotia or Saskatchewan and be at least the age of majority in your jurisdiction of residence at the time of entry in order to be eligible to participate in the Contest. See section 1 of the General Rules for further restrictions on entry.

#### **Contest Period:**

The submissions portion of the Contest runs from 11:00 a.m. ET Tuesday, May 23, 2017 and ends at 11:59 p.m. ET July 11, 2017 at 9:00 a.m. ET (the “Contest Period”). The voting portion of the Contest begins on Tuesday, July 11, 2017 at 11:00 a.m. ET and will end on Tuesday, July 25, 2017 at 9:00 a.m. ET (the “Contest Close Date”).

#### **Prizes and odds of winning:**

Chances of winning will depend on the total number of eligible entries received during the Contest Period. The prize details are set out below.

#### **Prizes:**

There is one (1) prize available to be won, consisting of:

A trip for two (2) anywhere in Canada (up to a maximum value of \$10,000 CAD).  
The trip will include seven (7) nights’ accommodation (double occupancy), two

(2) roundtrip economy airfares for the winner and his/her guest, ground transfers to and from the destination airport and the hotel in the winner's Canadian city of choice and \$500 CAD spending money. Trip must be used by January 31, 2018. (Approximate retail value \$10,000 CAD.)

Accommodations and flight dates and times are subject to availability and subject to change at Contest Sponsor's sole discretion. Seven (7) nights standard hotel accommodation (one room, double occupancy, selected by Contest Sponsor) in or around the winner's choice of destination. All incidental costs and expenses not specifically referred to herein as being included in the prize, including (without limitation) meals, airport, hotel and sales taxes, gratuities, room service, telephone charges, alcoholic beverages, insurance, entertainment and items of a personal nature, or any other expenses not specifically mentioned shall be the sole responsibility of the winner and his or her guest. The winner and his or her designated guest are responsible for payment of airport taxes and any surcharges, and for obtaining at their own cost and carrying proper travel documentation such as passports and visas. The winner may only choose one guest and only that same guest may complete all prizing elements with the prize winner. Winner's guest must be age of majority in the jurisdiction of his or her residence at the time of prize fulfillment. All travel must be booked through Contest Sponsor. Once booked, all travel arrangements are final. Winner and guest must travel on the same itinerary. The winner may be required to present a valid major credit card in his or her name upon hotel check-in to cover any incidental expenses. Winner and guest are responsible for all required travel documentation including a valid passport and must be free from any legal restrictions on their ability to travel or otherwise participate in the prize. Winner and guest must hold and present proof of valid passports within forty-eight (48) hours of prize notification. Failure to produce such documentation within the forty-eight (48) hour period may result in the disqualification of the eligible winner, and the Contest Sponsor may select a new winner. Prize must be accepted as awarded and may not be substituted or converted to cash. To the maximum extent permitted by law, the Contest Sponsor makes no express or implied warranties or conditions of any kind with respect to safety, appearance or performance of any prize or prize activity offered.

### **Entry Requirements:**

All Entries must meet the following content restrictions:

- Entries must be relevant to the theme of the Contest, namely they must submit a picture featuring a slice of Pizza Pizza pizza and unique description of your dream Canadian destination (no more than 250 words in length);
- Entries must be entirely original to the entrant and must NOT include mention or performance of any copyrighted media production (whether or not registered) including but not limited to music, films, books, television programming, etc., or identifying descriptions of any media property;

- Entries must NOT contain nudity or material which is (or promoting activities which are) sexually explicit, obscene, pornographic, violent, self-mutilating (e.g., relating to murder, the use of weapons, cruelty, abuse, etc.), discriminatory (e.g., based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g., depicting or implying underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing; or material that contains any derogatory, defamatory or libelous references to Pizza Pizza;
- Entries must NOT have been previously submitted to another contest, broadcast on a media network or submitted to any entertainment entity that would conflict with this Contest, as determined in the Contest Sponsor's sole discretion;
- Entries must NOT include third party trade-marks, logos, insignia, location signage, photographs, artwork, sculpture or any other images or content that infringes on the proprietary rights of third parties;
- Entries must NOT include identifiable third parties/people who have not expressly authorized the entrant to display their image or likeness in the picture. Third parties include but are not limited to celebrities and friends, and minors from whom you have not obtained consent from his or her parent/legal guardian prior to such participation. Entrants should be able to provide on request all appropriate clearances, permissions and releases in writing for their Entries, including permissions and releases from all persons, or a person's parent or legal guardian in the case of a minor, appearing or otherwise identifiable in their Entries (in the event an entrant cannot provide all required releases, Contest Sponsor reserves the right, in Sponsor's sole discretion, to disqualify the applicable entry, or seek to secure the releases and clearances for Contest Sponsor's benefit).

Entrants who submit Entries which violate any of the above requirements may be deemed ineligible to participate and/or to receive the prize and their Entries may be void at the Contest Sponsor's sole discretion. Contest Sponsor reserves the right to disqualify in its sole and absolute discretion any Entries deemed inappropriate or that do not comply with these Contest rules. The entrant shall remain the owner of all rights in and to the picture forming part of the Entry, however, Pizza Pizza will have the licensed rights in the Entry as set forth below. Incomplete or unintelligible Entries will be disqualified. Contest Sponsor reserves the right in its sole discretion to determine which Entries have satisfied the entry requirements.

#### **Representations and Warranties/Indemnification:**

By entering this Contest, each entrant represents and warrants as follows: (i) the Entry is the entrant's own original, previously unpublished, and previously unproduced photo; (ii) the Entry does not contain any computer virus or other harmful elements, is otherwise uncorrupted, is wholly original to the entrant, and as of the date of submission, is not the subject of any actual or threatened litigation or claim; (iii) the Entry does not and will not violate or infringe upon the intellectual property rights or

other rights, including privacy rights and personality rights, of any other person or entity; (iv) the entrant has obtained all necessary consents from all persons appearing or otherwise identifiable in the Entry (including consents from parents/legal guardians of any minors), (v) you agree to the posting of your Entries on the Contest website for viewing by the public, or used in Contest Sponsor's promotional material, in Contest Sponsor's sole discretion but without obligation, (vi) the Entry does not and will not violate any applicable laws or these Contest rules, and is not and will not be defamatory or libelous, (vii) you have the right and authority to, and do hereby, grant to Contest Sponsor an irrevocable, non-exclusive, royalty-free worldwide license in perpetuity to reproduce, store, copy, broadcast, display, distribute, edit, alter, combine with other material, publish, post, commercialize and/or otherwise use without limitation all or any part of the Entry on the Contest website or in Sponsor's promotional material, and (viii) you waive any and all moral rights that you may have in and to the Entry with respect to the uses contemplated herein. Each entrant hereby agrees to indemnify, defend and hold harmless the Contest Sponsor and its parents, affiliates and subsidiaries, and each of their respective shareholders, employees, directors, officers, representatives, agents, successors and assigns (collectively, the "Contest Group") from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations, conditions or agreements of entrant hereunder, or from entrant's participation in the Contest.

#### **SELECTION OF WINNER:**

At approximately 11:00 a.m. ET on Tuesday, July 11, 2017, all of the submissions received will be placed into a voting gallery at [www.pizzapizza.ca](http://www.pizzapizza.ca) where members of the public will be able to vote for their favorite photograph and accompanying unique description of their dream Canadian destination. There is a limit of one vote per person, per calendar day. In the event that the Contest become aware or suspect that an individual is tampering or attempting to tamper with the voting process, falsifying or attempting to falsify votes, automating or attempting to automate votes, or submitting or attempting to submit votes through irregular or illicit means, all as determined in the Sponsor's discretion, the Sponsor may disqualify such individual from the Contest. The submission with the most number of votes at Tuesday, July 25, 2017 at 9:00 a.m. ET will be declared the potential winner.

The potential winner will be notified by email and will be required to provide proof of identification by e-mail, facsimile or telephone. Prior to being declared a winner and being awarded the prize, the potential winner and his or her guest will be required to return an executed Declaration of Compliance with the Contest rules and a Release of Liability in the form provided by the Contest Sponsor (as more fully described below) within three (3) business days of receipt and the potential winner must correctly answer a time-limited, mathematical skill-testing question, which will be administered at a mutually agreeable time, without assistance of any kind, including the use of a calculator. .

If the potential winning Entry is not in compliance with these Contest rules, it will be disqualified and Entry with the next highest number of votes will be selected at the potential winner. It is the sole responsibility of the entrant to notify Pizza Pizza in writing if the entrant changes his or her contact information. To do so, send an email to [contests@pizzapizza.ca](mailto:contests@pizzapizza.ca) prior to the draw date.

## **GENERAL RULES**

1. The Contest is open to all Ontario, Manitoba, Nova Scotia and Saskatchewan residents who have reached the age of majority in their jurisdiction of residence at the time of entry, except employees of Pizza Pizza Limited (the "Contest Sponsor") and its affiliates and its and their advertising and promotional agencies, agents, suppliers and distributors and the immediate family of such employees and persons with whom such employees are domiciled. "Immediate family" is defined as parents, siblings, children or spouse.
2. By entering this Contest, you acknowledge having read these Contest rules and agree to be bound by them, and the decisions of the Contest Sponsor which are final and binding with respect to all aspects of the Contest.
3. The Contest Sponsor is not responsible for any printing, distribution or production errors and may terminate, amend, suspend or withdraw this Contest at any time for any reason, without notice and without liability, at its sole discretion for any reason or no reason whatsoever. Any decision or ruling by Contest Sponsor in this regard is final, binding and without appeal.
4. None of the Contest Sponsor, its affiliates, agents, suppliers (including prize suppliers), distributors, directors, officers, shareholders and employees shall be responsible in any way for, or assume any liability whatsoever in any way attributable to the use or misuse of the prizes awarded or a participant's participation in this Contest or in any prize-related activity. Contest Sponsor is not responsible for lost, late, stolen, illegible, incomplete, mutilated, misdirected or postage-due requests or prize claims.
5. A prize claimant must correctly answer the time-limited, mathematical skill-testing question, which will be administered at a mutually agreed time, without assistance or the use of a calculator, in order to win the prize, and may also need to return a signed declaration and release of liability and acknowledgment form. Without limitation, Contest Sponsor reserves the right to administer a skill-testing question as it deems appropriate to address disability issues. Contest Sponsor's decisions are final, binding and without appeal in all matters related to the Contest and the awarding of the prize.

6. By redeeming a prize, an entrant consents to the use of his/her name, image, photograph, likeness, voice and city of residence by the Contest Sponsor for any and all publicity purposes, commercial or otherwise, in all media, in connection with this Contest without further compensation or notice.
7. By participating in this Contest, participants agree to release the Contest Sponsor, and its affiliates, agents, suppliers, distributors, directors, officers, shareholders and employees including advertising, public relations and promotions agencies, from any and all liability, including loss or damage, directly or indirectly related, in whole or in part, to the acceptance, possession, use or misuse of prize or participation in this Contest or any prize-related activity. Acceptance of his/her prize by any winner shall be as-is, where-is, without any warranty or condition whatsoever from the Contest Sponsor, including, without limitation, any warranty or condition of merchantability or suitability for a particular or general purpose or any warranty or condition that the prize is without defects or hidden vices, and such acceptance shall constitute an agreement by the winner to look solely to the manufacturer and the warranty provided by it, if any, should any defects in the prize exist.
8. Any action which, in the sole opinion of the Contest Sponsor, represents an attempt a) to tamper with the Contest entry process, b) to interfere with the operation of the Contest or with the enforcement or functioning of these rules, c) to damage the Pizza Pizza website or d) to undermine or corrupt the fair and proper administration, security or legitimate operation of the Contest, may be in violation of criminal and civil laws, and the Contest Sponsor reserve the right to seek damages and/or other relief from any and all persons responsible for any such actions or attempts to the fullest extent permitted by law, and to ban or disqualify persons from entering the Contest and any future contests of the Contest Sponsor.
9. Contest is subject to applicable Federal, Provincial and Municipal Laws and Regulations. Void where prohibited. These rules shall be governed by and interpreted in accordance with the laws of the Province of Ontario.
10. Unless participants otherwise consent, the personal information gathered about participants in the course of this Contest will be used solely by the Contest Sponsor, and its authorized agents, for the administration of this Contest and prize fulfillment.

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Other names and trade-marks referred to in these Contest rules are for identification purposes only and may be trade-marks of their respective owners.