

PIZZA PIZZA & MASTERPASS™ "WIN A PRICELESS EXPERIENCE" CONTEST
OFFICIAL CONTEST RULES

HOW TO ENTER:

No purchase is necessary to enter the Pizza Pizza and Masterpass "Win a Priceless Experience" Contest (the "Contest"). Customers who place an order using Masterpass at www.pizzapizza.ca, or through Pizza Pizza's digital apps during the Contest Period (as defined below) will automatically be entered into the Contest draw. All "Masterpass" orders must be purchased prior to the end of the Contest Period and delivered to a location within Quebec in order to be eligible to enter the Contest. There is a limit of one entry per person per day regardless of method of entry. For no-purchase entry, on a 3' x 5' piece of paper handwrite a minimum 50 word essay on why you love Pizza Pizza and include your name, complete address, telephone number and e-mail address and mail it to: "WIN A PRICELESS EXPERIENCE", 500 Kipling Avenue, Toronto, Ontario, M8Z 5E5. Each mailed entry must contain a unique essay, must not be mechanically reproduced or photocopied, legibly completed by hand, mailed separately, bear sufficient postage and be post-marked during the Contest Period (as defined below) and received no later than 3:00 p.m. ET on Monday, February 19th, 2018. Must be a resident of Quebec and be at least 18 years of age or older at the time of entry in order to be eligible to participate in the Contest. See section 1 of the General Rules below for further restrictions on entry.

ODDS OF WINNING:

Chances of winning a Prize (as defined below) will depend on the total number of eligible entries received during the Contest Period (as defined below).

CONTEST PERIOD:

The Contest runs from Monday, January 15, 2018, 11:00:01 a.m. Eastern Time ("ET") and ends on Sunday, February 18, 2018, 11:59:59 p.m. ET (the "Contest Period").

PRIZES:

There are two (2) prizes available to be won (each, a "Prize" and collectively, the "Prizes"), consisting of the following:

No. of Prizes	Prize	Approximate Prize Value
Two (2) Grand Prizes	Montreal Canadiens Priceless Experience - Four (4) prestige tickets - One (1) parking space - Private Entrance with hostess - Access to Harland Mason Lounge with open bar and buffet - Guests will be escorted to their seats via backstage access There will be two (2) Grand Prize winners; one (1) Grand Prize winner per game below: Feb 24 - Montreal Canadiens vs Tampa Bay Mar 24 - Montreal Canadiens vs Washington	\$2,500.00 (Cdn.)

The total approximate retail value of all Prizes available to be won is \$5,000.00 (Cdn.)

Prize must be accepted as awarded and may not be substituted. The Contest Sponsor makes no express or implied warranties of any kind with respect to safety, appearance or performance of any Prize

or Prize activity offered. All other expenses not specified herein (including, but not limited to, travel to and from the Bell Centre in Montreal, Quebec, food and beverages at the Bell Centre and any and all other incidental costs not specifically included in a Prize package described above) are the sole responsibility of the winner and his/her guests. Minors must be accompanied at all times by the minor's parent or legal guardian. Due to the nature of the Prize, no alternative dates are available, except at Contest Sponsor's sole discretion. Contest Sponsor is not responsible for changes in schedule of any element of the Prize, and Contest Sponsor is not liable for any expenses incurred as a consequence of any cancellations or delays. Prize must be accepted as awarded and may not be substituted or converted to cash. To the maximum extent permitted by law, the Contest Sponsor makes no express or implied warranties or conditions of any kind with respect to safety, appearance or performance of any Prize or Prize activity offered.

SELECTION OF WINNERS:

A random draw for each Prize from amongst all eligible entries received will take place on February 19th, 2018 at approximately 11:00a.m ET at Pizza Pizza in Etobicoke, Ontario. The first entry drawn will be eligible to win the Grand Prize for the Feb 24 game (Montreal Canadiens vs Tampa Bay), the second entry drawn will be eligible to win the Grand Prize for the March 24 game (Montreal Canadiens vs Washington).

Selected entrants will be contacted at the telephone number or email address provided through his/her Masterpass account or mail-in entry, as applicable, within 1 day after the draw. Limit of one (1) Prize per entrant. Prizes will be distributed to winning entrants by the corresponding game date once the entrant has submitted a signed and completed Declaration of Compliance with the Contest rules and Release of Liability form. The selected entrants for each Prize may be required to provide proof of identification by e-mail, facsimile or telephone. Prior to being declared a winner and being awarded a Prize, the selected entrant must correctly answer a mathematical, time-limited, skill-testing question to be administered at time of notification, without any assistance (mechanical or otherwise) and will be required to return an executed Declaration of Compliance with the Contest rules and a Release of Liability in the form provided by the Contest Sponsor within 24 hours of receipt of the document.

If a selected entry is not legible, fully completed or otherwise not in compliance with these rules, it will be disqualified and another entry will be randomly selected from all remaining eligible entries. If any selected entrant cannot answer, or incorrectly answers, the skill-testing question or is otherwise found to be in non-compliance with these rules, the Prize will be forfeited and another entrant will be randomly selected from all remaining eligible entries. If a selected entrant does not respond to the telephone notification within one (1) day of the date of the first attempted contact, the Prize will be forfeited and another entrant will be randomly selected from all remaining eligible entries.

GENERAL RULES

1. The Contest is open to residents of Quebec who have reached the age of majority at time of entry, except employees of Pizza Pizza Limited (the "Contest Sponsor") and its affiliates and its and their advertising and promotional agencies, agents, suppliers and distributors and the immediate family of such employees and persons with whom such employees are domiciled. "Immediate family" is defined as parents, siblings, children or spouse. Sponsor
2. Prizes are not transferable and must be accepted as awarded with no Prize substitutions, whether in cash or otherwise, except that the Contest Sponsor and Prize suppliers reserve the right at their sole discretion for any reason or no reason whatsoever to make prize substitutions of equivalent kind and value. To be eligible to claim a Prize, Prize claimants must meet all conditions in these rules and must have reached the age of majority in their jurisdiction of residence.

3. By entering this Contest, you acknowledge having read these rules and agree to be bound by them, and the decisions of the Contest Sponsor which are final and binding with respect to all aspects of the Contest.
4. The Contest Sponsor is not responsible for any printing, distribution or production errors and, subject to the approval of the Régie des alcools des courses et des jeux, may terminate, amend, suspend or withdraw this Contest at any time for any reason, without notice and without liability, at its sole discretion for any reason or no reason whatsoever. Any decision or ruling by Contest Sponsor in this regard is final, binding and without appeal.
5. None of the Contest Sponsor, its affiliates, agents, suppliers (including Prize suppliers), distributors, directors, officers, shareholders and employees shall be responsible in any way for, or assume any liability whatsoever in any way attributable to the use or misuse of the Prizes awarded or a participant's participation in this Contest or in any Prize-related activity. Contest Sponsor is not responsible for lost, late, stolen, illegible, incomplete, mutilated, misdirected or postage-due requests or Prize claims.
6. Each Prize claimant must correctly answer the time-limited, mathematical skill-testing question, which will be administered at time of redemption, without assistance or the use of a calculator, in order to win any Prize, and may also need to return a signed release of liability and acknowledgment form. Without limitation, Contest Sponsor reserves the right to administer a skill-testing question as it deems appropriate to address disability issues. Contest Sponsor's decisions are final, binding and without appeal in all matters related to the Contest and the awarding of Prizes.
7. By redeeming a Prize, each participant consents to the use of his/her name, image, photograph, likeness, voice and city of residence by the Contest Sponsor for any and all publicity purposes, commercial or otherwise, in all media, in connection with this Contest without further compensation or notice.
8. By participating in this Contest, participants agree to release the Contest Sponsor, and its affiliates, agents, suppliers, distributors, directors, officers, shareholders and employees including advertising, public relations and promotions agencies, from any and all liability, including loss or damage, directly or indirectly related, in whole or in part, to the acceptance, possession, use or misuse of Prize or participation in this Contest or any Prize-related activity. Acceptance of his/her Prize by any winner shall be as-is, where-is, without any warranty or condition whatsoever from the Contest Sponsor, including, without limitation, any warranty or condition of merchantability or suitability for a particular or general purpose or any warranty or condition that the Prize is without defects or hidden vices, and such acceptance shall constitute an agreement by the winner to look solely to the manufacturer and the warranty provided by it, if any, should any defects in the Prize exist.
9. Any action which, in the sole opinion of the Contest Sponsor, represents an attempt a) to tamper with the Contest entry process, b) to interfere with the operation of the Contest or with the enforcement or functioning of these rules, c) to damage the Pizza Pizza website or d) to undermine or corrupt the fair and proper administration, security or legitimate operation of the Contest, may be in violation of criminal and civil laws, and the Contest Sponsor reserve the right to seek damages and/or other relief from any and all persons responsible for any such actions or attempts to the fullest extent permitted by law, and to ban or disqualify persons from entering the Contest and any future contests of the Contest Sponsor.
10. Contest is subject to applicable Federal, Provincial and Municipal Laws and Regulations. Void where prohibited. These rules shall be governed by and interpreted in accordance with the laws of the Province of Ontario.

11. Unless participants otherwise consent, the personal information gathered about participants in the course of this Contest will be used solely by the Contest Sponsor, and its authorized agents, for the administration of this Contest and Prize fulfillment.
12. For the name and hometown of the Winners and/or a copy of these rules, send a self-addressed, stamped business-size envelope to "Win a Priceless Experience" Contest, 500 Kipling Avenue, Toronto, Ontario, M8Z 5E5. Indicate whether you are requesting the name of the Winner or a copy of the rules or any combination of the foregoing.
13. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

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