

**PIZZA 73® “SUPER 73 SCRATCH & MATCH” CONTEST
OFFICIAL CONTEST RULES**

HOW TO PLAY:

Each participant who makes a minimum \$5.99 subtotal purchase at participating Pizza 73 locations in Alberta, British Columbia and Saskatchewan during the Contest Period, or who sends a mail-in entry request without making a purchase by the mail-in entry deadline, will receive one (1) “Super 73 Scratch & Match” card per order (while supplies last), which will have a scratch window which he or she must scratch to find three (3) or four (4) matching icons to be a potential instant winner. Four (4) matching icons produce a winner of one (1) of the corresponding Grand Prizes, while three (3) matching icons produce a winner of one (1) of the corresponding Food Prizes. Winners of the grand, second, and third prizes must correctly answer a four part mathematical skill-testing question, administered at time of redemption, in a time limited way, without assistance or the use of a calculator. All prizes must be redeemed by the date specified on the winning card otherwise prize will be forfeited. Except as otherwise stipulated in these rules, in order to claim and be awarded any prize in the Contest, you will be required to provide the original “Super 73 Scratch & Match” card (no copies) for verification.

NO PURCHASE NECESSARY:

No purchase is necessary to enter the Pizza 73 “Super 73 Scratch & Match” Contest (the “Contest”). Customers who make a minimum \$5.99 subtotal purchase will receive a “Super 73 Scratch & Match” card (while supplies last) during the Contest Period and will automatically get a chance to win one of the prizes listed below. To obtain a “Super 73 Scratch & Match” card without making a purchase, send a self addressed stamped 9” x 12” envelope to 500 Kipling Avenue Toronto, Ontario M8Z 5E5 C/O Pizza 73 Super 73 Contest. Each request for a no-purchase entry must be postmarked no later than the contest close date. No mail-in requests will be fulfilled if all “Super 73 Scratch & Match” cards have been distributed at the date of receipt of such request. Only one (1) mailed entry allowed per person per week and per envelope throughout the Contest Period. No mechanical reproductions of requests permitted. Must be 18 years of age or older at the time of redemption in order to be eligible to participate in the Contest.

CONTEST PERIOD:

The Contest runs from Monday, October 17, 2016 11:00:01 a.m. Mountain Daylight Time (“MDT”) and ends on the earlier of the day the last “Super 73 Scratch & Match” card is distributed and 11:59:01 p.m. MDT on Sunday, December 11, 2016 (the “Contest Closing Date”) (the “Contest Period”).

PRIZES AND ODDS OF WINNING:

There will be 400,000 “Super 73 Scratch & Match” cards produced and available for distribution throughout the Contest Period. Chances of obtaining a “winning” “Super 73 Scratch & Match” card will depend on the number of “Super 73 Scratch & Match” cards distributed during the Contest Period and will change throughout the Contest as “Super 73 Scratch & Match” cards are distributed. The total number of prizes available to be won will decrease throughout the Contest Period as “Super 73 Scratch & Match” cards are distributed. Prizes, approximate prize values and approximate odds of winning are set out below. The number of prizes and odds of winning have been calculated based on the total number of “Super 73 Scratch & Match” cards available to be distributed at the start of the Contest Period.

No. of Prizes	Prize	Individual Value	Total Value	Approximate Odds (1 IN)
	<u>Grand Prizes:</u>			

1	2017 Dodge Ram 1500 4x4	\$44,790.00	\$44,790	1 in 400,000
	<u>Second Prizes:</u>			
15	\$1,000 Cash	\$1,000.00	\$15,000	15 in 400,000
	<u>Third Prizes:</u>			
100	\$100 Pizza 73 Gift Card	\$100.00	\$10,000	100 in 400,000
	<u>Food Prizes:</u> (can only be redeemed with minimum purchase)			
5,000	8pc Boneless Wings	\$8.29	\$41,450	5,000 in 400,000
5,000	8pc Side O' Wings	\$7.99	\$39,950	5,000 in 400,000
20,000	Jalapeno Poppers	\$5.99	\$119,800	20,000 in 400,000
20,000	Funnel Cake Stix	\$5.99	\$119,800	20,000 in 400,000
22,000	12pc Wedgies	\$5.75	\$126,500	22,000 in 400,000
23,000	Poutine	\$4.99	\$114,770	23,000 in 400,000
35,000	Onion Rings	\$3.99	\$139,650	35,000 in 400,000
35,000	Curly Fries	\$3.99	\$139,650	35,000 in 400,000
35,000	2L Bottle of Coke	\$2.99	\$104,650	35,000 in 400,000
39,884	Dipping Sauce	\$0.75	\$29,913	39,884 in 400,000

The total approximate retail value of all prizes to be won is \$1,045,923.

HOW TO REDEEM PRIZES:

To redeem Grand, Second and Third Prizes:

All 2017 Dodge Ram 1500 4x4, \$1,000 Cash and \$100 Pizza 73 Gift Card prize winners must call 1-800-265-9762 ext 360. You will be asked to send the original winning "Super 73 Scratch & Match" card (no copies) for verification, along with a completed and signed Liability and Release form. It is strongly recommended that all materials be photocopied prior to mailing and that all materials be sent using insured Registered Mail with a receipt of mailing. Please note proof of mailing is not proof of receipt. Liability and Release forms will be forwarded by e-mail or regular mail and must be returned by the deadlines stipulated by the Contest Sponsors, otherwise prize will be forfeited. All Scratch Cards must be posted marked by no later than December 30, 2016 and received by January 6, 2017 or the prize will be forfeited.

To redeem food prizes:

All Boneless Wings, Side O' Wings, Jalapeno Poppers, Funnel Cake Stix, Wedgies, Poutine, Onion Rings, Curly Fries, 2L Coke and Dipping Sauce may be redeemed by placing an order online at www.pizza73.com and entering the unique code on the front of the winning card. Codes valid until December 24, 2016. Minimum order subtotal of \$10.99 (before taxes and delivery charge). Not redeemable on iPhone App, in-store or phone orders. Not redeemable for cash. No refunds, exchanges or time extensions. Not valid in conjunction with any other offer or coupon. One-time use only. One coupon code per order. Winning cards may not be resold.

GENERAL RULES:

1. The Contest is open to all Alberta, British Columbia and Saskatchewan residents except to employees (and their immediate family members and those with whom they are domiciled) of Pizza 73 (Pizza Pizza Limited) and its franchisees, operators and partners (collectively the "Contest Sponsors"), and its and their respective affiliates, agents, suppliers, and distributors.
2. Prizes are not transferable (with the exception of transfer of prizes from a minor to his/her parent or legal guardian in accordance with this Section 2) and must be accepted as awarded with no prize substitutions, whether in cash or otherwise, except that the Contest Sponsors and Prize Suppliers reserve the right at their sole discretion for any reason or no reason whatsoever to make prize substitutions of equivalent kind and value. To be eligible to claim a prize, prize claimants must meet all conditions in these rules and must have reached the age of majority in their jurisdiction of residence or, in the event a person under the age of majority receives an eligible winning "Super 73 Scratch & Match" card, they are permitted to transfer the card to their parent or legal guardian, who will then be the eligible prize claimant.
3. By entering this Contest, you acknowledge having read these Rules and agree to be bound by them, and the decisions of the Contest Sponsors (or any appointed contest judges) which are final and binding with respect to all aspects of the Contest.
4. Taxes payable on acquisition of the Grand Prizes, if any, as well as applicable freight/destination charges for the vehicle prizes awarded are the responsibility of Pizza 73. In order to receive a vehicle prize, the winner must have or obtain a valid driver's licence and insurance and otherwise comply with all dealer requirements to obtain such vehicle prize. Alternatively, the winner may transfer the vehicle prize to an immediate family member who complies with all dealer requirements to obtain such vehicle prize. All winners assume any and all liability for any injury or damage caused, or claimed to be caused, by entering, participating in this Contest or use or redemption of a prize. All prizes are non-transferable, non-refundable and non-changeable once issued, must be accepted as awarded and have no cash value.
5. The Contest Sponsors and Prize Suppliers are not responsible for any printing, distribution or production errors and may terminate, amend, suspend or withdraw this Contest at any time for any reason, without notice and without liability, at their sole discretion for any reason or no reason whatsoever. In the event the number of winning "Super 73 Scratch & Match" cards is potentially greater than the number of prizes indicated in these Rules, Contest Sponsors reserve the right to suspend the remittance of the prizes, in whole or in part, without prior notice. Prizes would then be awarded randomly between all participants having filed a prize claim within the same category. In all instances, Contest Sponsors shall have no obligation to distribute more prizes than as indicated in these Rules. Any decision or ruling by Contest Sponsors in this regard is final, binding and without appeal.
6. None of the Contest Sponsors, Prize Suppliers, their respective affiliates, agents, suppliers, distributors and employees shall be responsible in any way for, or assume any liability whatsoever in any way attributable to the use or misuse of the prizes awarded or a participant's participation in this Contest or in any prize-related activity. Contest Sponsor is not responsible for lost, late, stolen, illegible, incomplete, mutilated, misdirected or postage-due requests or prize claims.

7. Each prize claimant must correctly answer the time-limited, mathematical skill-testing question, which will be administered at time of redemption, without assistance or the use of a calculator, in order to win any prize, and may also need to return a signed release of liability and acknowledgment form. Without limitation, Contest Sponsor reserves the right to administer a skill-testing question as it deems appropriate to address disability issues. In the event the selected participant is a minor in his or her province of residence, the participant's parent or legal guardian will be deemed to be the participant who must meet all Contest eligibility requirements and who may accept the prize on behalf of the minor. Contest judges' rulings are final, binding and without appeal in all matters related to the Contest and the awarding of prizes.
8. "Super 73 Scratch & Match" cards obtained through unauthorized sources or which are incomplete, mutilated, altered, illegible, reproduced, forged, counterfeited or irregular in any way, are automatically void. Redemption of "Super 73 Scratch & Match" cards is the sole responsibility of the individual seeking verification. Contest Sponsor is not responsible for any lost, stolen or damaged "Super 73 Scratch & Match" cards. Pizza 73 partners, corporate stores and their respective employees are not allowed to submit "Super 73 Scratch & Match" cards for prizes on behalf of a potential winner.
9. By redeeming the "Super 73 Scratch & Match" cards, each participant consents to the use of his/her name, image, photograph, likeness, voice and city of residence by the Contest Sponsors and/or Prize Suppliers for any and all publicity purposes, commercial or otherwise, in all media, in connection with this Contest without further compensation or notice. Where a participant is a minor in his or her province of residence, the parent or legal guardian must execute a confirmatory consent.
10. Where applicable, Contest Sponsor reserves the right to publicly award Prizes at the Pizza 73 restaurant where the Super 73 Scratch & Match Card was originally received.
11. By participating in this Contest, participants agree to release the Contest Sponsors, the Prize Suppliers, and each of their respective affiliates, agents, suppliers, distributors and employees including advertising, public relations and promotions agencies, from any and all liability, including loss or damage, directly or indirectly related, in whole or in part, to the acceptance, possession, use or misuse of prize or merchandise obtained by redemption of a prize, or participation in this Contest or any prize-related activity. Acceptance of his/her prize by any winner shall be as-is, where-is, without any warranty or condition whatsoever from the Contest Sponsors and Prize Suppliers, including, without limitation, any warranty or condition of merchantability or suitability for a particular or general purpose or any warranty or condition that the prize is without defects or hidden vices, and such acceptance shall constitute an agreement by the winner to look solely to the manufacturer and the warranty provided by it, if any, should any defects in the prize exist.
12. The eligible winners of the Grand, Second, and Third prizes shall be required to sign and return a declaration and release form confirming compliance with these Rules and containing a release of liability of the Contest Sponsors and Prize Suppliers. In the event that the winner is a minor in his or her province of residence, the parent or legal guardian of the participant is required to sign the declaration and release.
13. Contest is subject to applicable Federal, Provincial and Municipal Laws and Regulations. Void where prohibited.
14. Unless participants otherwise consent (or, for minors, their parent or legal guardian consents), the personal information gathered about participants in the course of this Contest will be used solely by the Contest Sponsors, the Prize Suppliers, and their authorized agents, for the administration of this Contest and prize fulfillment.

15. The contest is managed by Pizza Pizza Limited. Contest Sponsors, Prize Suppliers, and each of their respective affiliates, agents, suppliers, distributors and employees are in no way connected to the management of this contest.
16. To receive a list of winners or a copy of these Rules, send a postage-paid, self-addressed envelope to 500 Kipling Avenue Toronto, Ontario M8Z 5E5 C/O Super 73 Contest no later than January 13, 2017.

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