

PIZZA PIZZA® “SCRATCH & WIN” CONTEST  
OFFICIAL CONTEST RULES

HOW TO ENTER:

No purchase is necessary to enter the Pizza Pizza “Scratch & Win” Contest (the “Contest”). Customers who purchase any size whole pizza will receive a “Scratch & Win” card (while supplies last) during the Contest Period and will automatically get a chance to win one of the prizes listed below. To obtain a “Scratch & Win” card without making a purchase, send a self addressed stamped 9” x 12” envelope to 500 Kipling Avenue Toronto, Ontario M8Z 5E5 C/O Scratch & Win Contest. Each request for a no-purchase entry must be postmarked no later than the contest close date. No mail-in requests will be fulfilled if all “Scratch & Win” cards have been distributed at the date of receipt of such request. Only one (1) mailed entry allowed per person per week and per envelope throughout the Contest Period. No mechanical reproductions of requests permitted. Must be 18 years of age or older at the time of redemption in order to be eligible to participate in the Contest.

PRIZES AND ODDS OF WINNING:

There will be 2,500,100 “Scratch & Win” cards produced and available for distribution throughout the Contest Period. The total number of prizes available to be won will decrease throughout the Contest Period as “Scratch & Win” cards are distributed. Prizes, approximate prize values and approximate odds of winning are set out below. The number of prizes and odds of winning have been calculated based on the total number of “Scratch & Win” cards available to be distributed at the start of the Contest Period.

CONTEST PERIOD:

The Contest runs from Monday, August 19, 2019 11:00:01 a.m. Eastern Daylight Time (“EDT”) and ends on the earlier of the day the last “Scratch & Win” card is distributed and 11:59:01 p.m. EDT on Sunday, October 6, 2019 (the “Contest Closing Date”) (the “Contest Period”) or while supplies last.

HOW TO PLAY:

Each participant who purchases any size whole pizza at participating Pizza Pizza locations in Ontario, Nova Scotia, Manitoba, Saskatchewan, Quebec, Prince Edward Island and British Columbia during the Contest Period, or who sends a mail-in entry request without making a purchase by the mail-in entry deadline, will receive one (1) “Scratch & Win” card per pizza (while supplies last), excluding School Lunch Catering orders. Each card will have a scratch window which he or she must scratch to reveal their prize. Winners of the grand prizes must correctly answer a four part mathematical skill-testing question, administered at time of redemption, in a limited way, without assistance or the use of a calculator. All prizes must be redeemed by the date specified on the winning card otherwise prize will be forfeited. Except as otherwise stipulated in these rules, in order to claim and be awarded any prize in the Contest, you will be required to provide the original “Scratch & Win” card (no copies) for verification.

PRIZES AND ODDS OF WINNING:

No. of Prizes	Prize	Individual Value	Total Value	Approximate Odds (1 IN)
100	<b>Grand Prize:</b> Pizza for a Year (\$300 Gift Card)	\$300	\$15,000	1 in 25,001

6,500	50% off a Large 2-Topping Pizza	\$14.99	\$48,717.50	1 in 384
20,000	FREE Large 2-Topping Pizza	\$14.99	\$299,800.00	1 in 125
65,000	50% off Jalapeno Poppers	\$5.99	\$194,675.00	1 in 39
65,000	50% off Deep Fried Pickles	\$5.99	\$194,675.00	1 in 39
97,500	FREE Jalapeno Poppers	\$5.99	\$584,025.00	1 in 26
97,500	FREE Deep Fried Pickles	\$5.99	\$584,025.00	1 in 26
97,500	50% off Funnel Cake Stix	\$6.29	\$306,637.50	1 in 26
130,000	FREE Funnel Cake Stix	\$6.29	\$817,700.00	1 in 19
130,000	50% off Half Moon Cheesy Bread	\$5.19	\$337,350.00	1 in 19
130,000	50% off 3 pack of Coca-Cola 355ml	\$3.49	\$226,850.00	1 in 19
162,500	FREE Half Moon Cheesy Bread	\$5.19	\$843,375.00	1 in 15
162,500	FREE Small Box of Fries	\$3.79	\$615,875.00	1 in 15
175,000	FREE 3 pack of Coca-Cola 355ml	\$3.49	\$610,750.00	1 in 14
281,000	50% off Small Box of Fries	\$3.79	\$532,495.00	1 in 9
880,000	FREE Dipping Sauce	\$0.89	\$783,200.00	1 in 3

The total approximate retail value of all prizes to be won is \$6,995,150.00.

HOW TO REDEEM PRIZES:

**To redeem the Grand Prize:**

All Pizza Pizza gift card prize winners must email [contests@pizzapizza.ca](mailto:contests@pizzapizza.ca) with the unique code from the potential winning Scratch Card. You will be asked to send the original winning "Scratch & Win" card (no copies) for verification, along with a completed and signed Liability and Release form. It is strongly recommended that all materials be photocopied prior to mailing and that all materials be sent using insured Registered Mail with a receipt of mailing. Please note proof of mailing is not proof of receipt. Liability and Release forms will be forwarded by e-mail or regular mail and must be returned by the deadlines stipulated by the Contest Sponsors, otherwise the prize will be forfeited.

**To redeem food prizes:**

All Large 2-topping pizzas, jalapeno poppers, deep fried pickles, funnel cake stix, half moon cheesy bread, small box of fries, coke and dipping sauces may be redeemed by placing an order online at [www.pizzapizza.ca](http://www.pizzapizza.ca) or through the Pizza Pizza mobile app and entering the unique code on the front of the winning card. Food prizes valid until October 20, 2019. Minimum order of \$9.99 (before taxes and delivery). Not redeemable for cash. No refunds, exchanges or time extensions. Not valid in conjunction with any other offer or coupon. One-time use only. Limit of one coupon per order. This card is not for resale.

**GENERAL RULES:**

1. The Contest is open to all Ontario, Nova Scotia, Manitoba, Saskatchewan, Quebec, Prince Edward Island and British Columbia residents except employees (and their immediate family members and those with whom they are domiciled) of Pizza Pizza Limited and its franchisees, operators and partners (collectively the "Contest Sponsors"), and its and their respective affiliates, agents, suppliers, and distributors.
2. Prizes are not transferable (with the exception of transfer of prizes from a minor to his/her parent or legal guardian in accordance with this Section 2) and must be accepted as awarded with no prize substitutions, whether in cash or otherwise, except that the Contest Sponsors and prize suppliers reserve the right at their sole discretion for any reason or no reason whatsoever to make prize substitutions of equivalent kind and value. To be eligible to claim a prize, prize claimants must meet all conditions in these rules (including the additional conditions for the Grand Prize set out above) and must have reached the age of majority in their jurisdiction of residence or, in the event a person under the age of majority receives an eligible winning "Scratch & Win" card, they are permitted to transfer the card to their parent or legal guardian, who will then be the eligible prize claimant.
3. By entering this Contest, you acknowledge having read these Rules and agree to be bound by them, and the decisions of the Contest Sponsors (or any appointed contest judges) which are final and binding with respect to all aspects of the Contest.
4. The Contest Sponsors and Prize Suppliers are not responsible for any printing, distribution or production errors and may terminate, amend, suspend or withdraw this Contest at any time for any reason, without notice and without liability, at their sole discretion for any reason or no reason whatsoever. In the event the number of winning "Scratch & Win" cards is potentially greater than the number of prizes indicated in these Rules, Contest Sponsors reserve the right to suspend the remittance of the prizes, in whole or in part, without prior notice. Prizes would then be awarded randomly between all participants having filed a prize claim within the same category. In all instances, Contest Sponsors shall have no obligation to distribute more prizes than as indicated in these Rules. Any decision or ruling by Contest Sponsors in this regard is final, binding and without appeal.
5. None of the Contest Sponsors, Prize Suppliers, their respective affiliates, agents, suppliers, distributors and employees shall be responsible in any way for, or assume any liability whatsoever in any way attributable to the use or misuse of the prizes awarded or a participant's participation in this Contest or in any prize-related activity. Contest Sponsor is not responsible for lost, late, stolen, illegible, incomplete, mutilated, misdirected or postage-due requests or prize claims.
6. Each prize claimant must correctly answer the time-limited, mathematical skill-testing question, which will be administered at time of redemption, without assistance or the use of a calculator, in order to win any prize, and may also need to return a signed release of liability and acknowledgment form. Without limitation, Contest Sponsor reserves the right to administer a

skill-testing question as it deems appropriate to address disability issues. In the event the selected participant is a minor in his or her province of residence, the participant's parent or legal guardian will be deemed to be the participant who must meet all Contest eligibility requirements and who may accept the prize on behalf of the minor. Contest judges' rulings are final, binding and without appeal in all matters related to the Contest and the awarding of prizes.

7. "Scratch & Win" cards obtained through unauthorized sources or which are incomplete, mutilated, altered, illegible, reproduced, forged, counterfeited or irregular in any way, are automatically void. Redemption of "Scratch & Win" cards is the sole responsibility of the individual seeking verification. Contest Sponsor is not responsible for any lost, stolen or damaged "Scratch & Win" cards. Pizza Pizza franchisees, corporate stores and their respective employees are not allowed to submit "Scratch & Win" cards for prizes on behalf of a potential winner.
8. By redeeming the "Scratch & Win" cards, each participant consents to the use of his/her name, image, photograph, likeness, voice and city of residence by the Contest Sponsors and/or Prize Suppliers for any and all publicity purposes, commercial or otherwise, in all media, in connection with this Contest without further compensation or notice. Where a participant is a minor in his or her province of residence, the parent or legal guardian must execute a confirmatory consent.
9. By participating in this Contest, participants agree to release the Contest Sponsors, the Prize Suppliers and each of their respective affiliates, agents, suppliers, distributors and employees including advertising, public relations and promotions agencies, from any and all liability, including loss or damage, directly or indirectly related, in whole or in part, to the acceptance, possession, use or misuse of prize or merchandise obtained by redemption of a prize, or participation in this Contest or any prize-related activity. Acceptance of his/her prize by any winner shall be as-is, where-is, without any warranty or condition whatsoever from the Contest Sponsors and Prize Suppliers, including, without limitation, any warranty or condition of merchantability or suitability for a particular or general purpose or any warranty or condition that the prize is without defects or hidden vices, and such acceptance shall constitute an agreement by the winner to look solely to the manufacturer and the warranty provided by it, if any, should any defects in the prize exist.
10. The eligible winners of the Grand Prize shall be required to sign and return a declaration and release form confirming compliance with these Rules and containing a release of liability of the Contest Sponsors and Prize Suppliers. In the event that the winner is a minor in his or her province of residence, the parent or legal guardian of the participant is required to sign the declaration and release.
11. Contest is subject to applicable Federal, Provincial and Municipal Laws and Regulations. Void where prohibited.
12. Unless participants otherwise consent (or, for minors, their parent or legal guardian consents), the personal information gathered about participants in the course of this Contest will be used solely by the Contest Sponsors, the Prize Suppliers, and their authorized agents, for the administration of this Contest and prize fulfillment.
13. To receive a list of winners or a copy of these Rules, send a postage-paid, self-addressed envelope to 500 Kipling Avenue Toronto, Ontario M8Z 5E5 C/O Pizzabilities Contest no later than October 31, 2019.

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